

MarketPoint Brokerage: Selling success starts here

Joining MarketPoint Brokerage means having the freedom to sell Humana's plans as well as those from other carriers, all while receiving local support and resources designed to help you achieve your selling goals.



Key components of MarketPoint Brokerage

Brokerage agents enjoy personalized support from local teams along with valuable resources, including:

Certification support

- Pre-paid AHIP after meeting certain requirements
- Our team members provide a step-by-step walkthrough of the certification process and are here to answer any questions

Lead generation

- High-quality leads from Humana's dynamic lead funnel
- Pre-approved templates, promotional items, flyers and more from our Marketing Resource Center (MRC), including generic templates for independent agent branding

Sales support

- Support from the local sales office and dedicated broker relationship team everywhere Humana plans are sold
- Dedicated Agent Support Unit number
- Sales technology tools including Vantage, Enrollment Hub, Sunfire, and digital marketing materials

Marketing programs

- Priority access to retail partnerships including Walmart and other local retailers

**Ready to learn more?
Get started today.**



**Already decided to join
MarketPoint Brokerage?**
Complete your enrollment form



Humana®